

**CITY OF MARIANNA  
COMMISSION AGENDA MEMO  
March 2<sup>nd</sup>,2021**

**ITEM # \_\_\_\_\_**

<b>ADMINISTRATIVE STAFF REPORT</b>
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**Subject:** MERE Complex, Marianna Optimist Sign Agreement

**Subject Background:** In 2010 the City entered into the attached agreement with the Optimist Club. The Optimist have asked the City to renew the Agreement, with a change regarding the electronic sign on Caverns Road. The Optimist will have the sign rehabbed at no cost to the City, with a new improved electronic sign, and will sell advertisements placed on the sign. In addition, the Optimist will allow the City to advertise at no cost. We would anticipate displaying upcoming events.  
The old agreement and the new agreement has been attached.

**Recommendation:** Staff recommends to enter into new agreement with the Marianna Optimist Club which would allow them to purchase a new sign or rehab existing one with the provisions placed on advertising and messaging that we have added to contract.

**Potential Motion:** I recommend approval “subject to no substantive changes”

<b>Prepared by:</b> Clay Wells	<b>Approved for agenda by:</b>
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